

RULES & REGULATIONS

MDO.MONTECARLO PRIZE 2022

Following the success of the first edition of MDO.MONTECARLO PRIZE in terms of the number of people involved and the prestige associated with it, the organisers have set new rules and regulations for the second edition to take place in 2022. Fourteen “Pyramids” will be awarded as prizes in each of nine categories open to companies from all over the world that excel in terms of their industrial policy and the innovative nature of their products, all in conformance with a proper process of design along the lines of utility and efficiency.

In wake of the first edition of the events, MDO (that publishes l'ARCA INTERNATIONAL) is organising the second edition of this Prize **Under the Patronage H.R.H. Prince Albert II of Monaco** in partnership with IFI WORLD, ADI, DEDALO MINOSSE, INSTITUT FRANÇAIS DU DESIGN, MAISON&OBJET and media partners FUORISALONE MILANO, LA GAZETTE DE MONACO and MONACO IMPRESE. It will be held in an even more culturally significant location for the winning and nominated companies.

The price-giving ceremony to be held at GRIMALDI FORUM will be accompanied by an Exhibition-Conferences organised at the same location on Thursday 24th- Friday 25th November 2022. This will allow all the nominated companies to showcase themselves and take part in an international conferences with talks given by important speakers, such as leading businesspeople, designers and academics international renowned for their expertise. It will provide a unique opportunity for direct meetings and interaction between businesspeople and designers from different countries.

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ART. 1 PRIZE

MDO.MONTECARLO PRIZE 2022 will be organised and managed in the Principality of Monaco by a company called MDO in partnership with l'Arca International magazine, IFI WORLD, ADI, INSTITUT FRANÇAIS DU DESIGN, DEDALO MINOSSE, MAISON&OBJET, FUORISALONE MILANO, LA GAZETTE DE MONACO and MONACO IMPRESE.

SAM MDO and l'Arca International magazine wish this prize will be an important international recognition for industries manufacturing products along the lines of design that stand out on the market for their quality and innovation.

The Prize is based on the assumption that manufacturing industrial products calls for quality, efficiency, technology, materials, process, good looks and ergonomics and can only be the product of a proper industrial design project.

A Scientific Committee composed of international players and professionals will select those companies (from all those interested in taking part) that can meet the standards set by this prize. These companies will be referred to as "Nominees".

The "nominees" will be invited to enter the selection process carried out by an International Panel of Judges that will take place in October 2022. They must send in all the documentation specified in the rules & regulations for the Prize.

Only nominated companies can enter the prize and, after sending in the appropriate documents, they will be entitled to take part in and have their own corner space for the digital exhibition accompanying an International Conferences entitled "Make&Create".

The nominated companies will be duly informed by the Secretary's Office for the Prize that they are entitled to enter the prize and take part in the Exhibition-Conferences.

ART. 2 PRIZES AND CATEGORIES

The Prizes will be awarded by an International Panel of Judges to business people who own small or medium-sized companies from anywhere in the world, whose particularly high-quality products designed by esteemed designers have attracted attention on the national or international market.

MDO.MONTECARLO PRIZE 2022 will award 14 prizes, one in each of the following categories:

1 COMPONENTS AND SYSTEMS FOR ARCHITECTURE

2 URBAN FURNITURE

Furnishing, accessories and structures for city spaces

3 SURFACES FOR FLOORS AND WALLS

All kinds of materials for covering both indoor and outdoor surfaces

4 ARTIFICIAL INTELLIGENCE, AUTOMATION AND COMMUNICATION

The world of domotics, sound & images, automation and robotics

5 HEATING AND AIR-CONDITIONING

The universe of Heating and air-conditioning

6 LIGHTING

Household, urban, architectural and industrial lighting

07 KITCHEN

Kitchen furnishing, taps & faucets, electrical appliances and accessories

08 BATHROOM

Bathroom furniture, sanitary facilities, taps & faucets, bathtubs and accessories

09 HOME AND OFFICE

Home and office furniture and accessories

10 OUTDOORS

Outdoor furniture, fittings and accessories

11 SPORT AND WELLNESS

Wellness fixtures and accessories and sports equipment

12 LIFESTYLE AND ACCESSORIES

Home accessories, hi-tech, fashion and leisure products

13 TRANSPORT

Combustion, electric or hybrid vehicles for the land, air and water

14 MANUFACTURING AND CONSTRUCTION MACHINERY

Industrial, farming and building machinery

The Panel of Judges will take into account the profile and history of all the companies, as well as the stylistic, dimensional, functional and ergonomic features of the products entered in the prize.

The Panel of Judges will award a special commendation in each category that will depend on the attention manufacturers have paid to specific issues, such as: use of innovative technology, materials, environment and energy, social sustainability, economic sustainability.

ART. 3 PRIZES

The winners in each category will receive a “Pyramid”, an artwork based on a design by Richard England, a well-known artist from Malta, which will be awarded to the company owner at a prize-giving ceremony to be held on Friday 25th November 2022 in the Principality of Monaco.

The nominated companies will be given a personalised plaque as recognition of their nomination, while special prizes will be awarded along with a highly distinctive plaque.

All the nominees will be entitled to take part in the “Make&Create” International Conferences and have their own space for the digital exhibition at the exhibition held in conjunction with the conferences.

The first edition of l’Arca International published in 2023 will allocate plenty of space to the event, including reports on the conferences and all the companies taking part. These companies will also enjoy notable visibility on the official website (mdomontcaroprize.com) and on the prize’s official bespoke webpages and miscellaneous social networks.

ART. 4 SCIENTIFIC SELECTION COMMITTEE

The Scientific Selection Committee (designated by l’Arca International, IFI World, ADI and Institut Français du Design and composed of international experts on business and design) will inform the prize’s secretary office which companies, in its opinion, meet the entry standards. The Scientific Selection Committee will also assess all the spontaneous entries received from other companies interested in taking part.

The Committee will be formed by:

Miguel Arruda (Architect, Portugal), Dante O. Benini (Architect, Italy), Marco Bonetto (Designer, Italy), Shashi Caan (Designer, USA), Pietro Maria Castiglioni (Architect, Italy), Joseph di Pasquale (Architect, Italy), Alfonso Femia (Architect, Italy), Bruno Gabbiani (Architect, Italy), Luciano Galimberti (Architect ADI, Italy), Doriana Mandrelli (Architect, Italy), Maurizio Morgantini (Architect, Italy), Fabio Novembre (Designer, Italy), Dominique Perrault (Architect, France), Andrea Ponti (Designer, Hong Kong), Luigi Prestinzenza Puglisi (Professor, Italy), Sebastiano Raneri (Interior Designer, Italy), Massimo Roj (Architect, Italy), Kay Sargent (Designer, USA), Anne-Marie Sargueil (President, Institut Français du design, France), Matteo Thun (Designer and Architect, Italy).

ART. 5 ENTRY REQUIREMENTS

Public or private companies, manufacturers of components, systems or other products available on the international market, can spontaneously submit their candidatures to the technical secretary's office. Companies can put themselves forward by

- filling in the online entry form available from mdomontecarloprize.com
- sending an e-mail to the prize's secretary's office

After the Scientific Committee has ascertained that the companies meet the standards set in the rules and regulations, the prize's secretary's office will send the official entry forms to the companies accepted to take part.

The Scientific Committee might also directly select certain manufacturers that meet the standards set in the rules and regulations, which will be directly invited to enter the prize.

All the companies entered in the prize will be treated as NOMINEES and assessed by the panel of judges.

All the entrants must meet the following requirements:

- Provide a maximum of three technical data sheets of their three most significant products displayed in their official catalogues or available on national/international markets at the closing date for entries (art. 9 deadlines)
- Present products based on an industrial design project, not craft products.
- Present products that are original creations and not plagiarised or copied from other products.

The information provided during the entry process must be truthful. Failure to tell the entire truth will result in the exclusion from the competition.

ART. 6 ENTRY

To enter for the Prize, companies that have been selected or recommended by the Scientific Committee **must fill in the entry form** they receive from the prize's secretary's office and **pay 50% of the stipulated entry fee at that moment in time** (art, 6, pg. 6).

There are two different entry fees depending on the entry date:

First period, from the 30th June 2021 to the 31st December 2021 at midnight: € 5.900

Second period, from the 1st January 2022 to the 31st July 2022 at midnight: € 6.900

The balance must be paid **by the 31st May 2022**. In the absence of the payment of the balance, the registratio will be considered void and the deposit retained by SAM MDO.

For companies entering during the period **from the 1st May 2022 to the 30th July 2022**, the entire entry fee must be paid **before the 31st July 2022**, the deadline for entries.

The fees must be paid by bank payment to the following account: SAM MDO - IBAN : MC58 1273 9000 7005 2348 0000 183 - Crédit Foncier de Monaco - 11 boulevard Albert Ier - 98000 MONACO, giving the reason for the payment as “entering MDO.MONTECARLO PRIZE 2022”

NOMINATION to enter **MDO.MONTECARLO PRIZE 2022** entitles you to:

- Be judged by the panel of judges;
- An official nomination plaque free from advertising rights;
- The visibility of your company’s logo on the Prize’s official website, mdomontecarloprize.com, from the deadline for entering the competition (art.9);
- Two invitations to the Prize-giving ceremony being held on 25th November 2022;
- The creation of a personalised webpage for every nominated company;
- Be included in the special “catalogue” section for nominated companies created for the November-December 2022 edition of l’Arca International to be handed out during the event
- Be included in the publication dedicated to the Prize printed in the first post-event issue of l’Arca International.

- Have your own corner space for the digital exhibition during the two days of the “Make&Create” exhibition-conferences:
 - A wall measuring 1 meter (width) x 2.5 meters (height);
 - Two inclined walls measuring 0.70 meters (width) x 2.50 meters (height);
 - A shelf;
 - A latest generation 43-inch LCD screen positioned on the 1-meter wall;
 - Two vertical images of the exhibiting company positioned on the two inclined walls;
 - The company logo printed and placed above the screen;
 - An electrical outlet.

The corners will be visible to the public at the Grimaldi Forum in Monaco from the 24th to the 25th November 2022.

- Four invitations to the “Make&Create” Conferences to be held on the 24th-25th November 2022

Registration to the Prize gives companies the right to communicate freely through their means, at no additional cost, but in compliance with the use of the registered logo of the Prize.

The products, which the nominated companies will present for the Award must have been made between **the 1st January 2019 to 31st July 2022**, designed by a freelance or internal designer, and be present in their official catalogs by the last day of registration, the **31st July 2022** (Art. 9 deadlines).

ART. 7 “MAKE&CREATE” EXHIBITION-CONFERENCES

Business people will meet designers and discuss processes of sustainability, quality and innovation that respect and safeguard the natural environment mankind will have to live in the years to come, while maintaining progress in industrial production and enhancing its utility and efficiency.

MAKE & CREATE can be interpreted in two ways. Industry is, by definition, the realm of making, producing and building, while creating belongs to the realms of knowledge, imagination and artistic verve.

On one hand we have industrial rationality, on the other a new kind of culture: design that has transformed products into an art form. In modern-day society this relationship is often transformed and inverted. The very latest technology has given industrial products a stylistic quality and efficiency all of their own, while design is now often a key player in industrial production as it shapes and forms objects to determine their technical-economic quality.

The “MAKE&CREATE” exhibition-conferences will examine both sides of this culture of ours, focusing on how they interweave and develop together, while also casting a glance into the future when new balances and perspectives will emerge in the relationship between industry and design.

Entering the competition entitles Nominated companies to take part in the “MAKE & CREATE” Exhibition-Conferences to be held over two days on 24th-25th November 2022 at Grimaldi Forum in the Principality of Monaco. All companies taking part in the prize will not only have the right to take part in the International Conferences, they will also have own corner space for the digital exhibition inside the Conferences itself so they can promote themselves and interact with everybody taking part in or visiting the Conferences.

It is hoped at least one representative of the companies will attend the two days of the event. The “MAKE&CREATE” International Conferences will be open to representatives of the Nominated companies and any operators, professionals and international university staff who have enrolled to take part.

There will be two days of discussions and debate led by intellectuals, businesspeople, designers and journalists, which will provide a unique and prestigious platform of interaction and exchange between industry, culture and design. The prize-giving ceremony, which will be held on 25th November 2022, will mark the end of this two-day event by announcing the winners in the 14 categories of the competition and awarding them their prizes.

ART. 8 PANEL OF JUDGES

An international panel of seven judges, including a well-known industrialist, architects and renowned designers from at least four different countries, will meet in the Principality of Monaco in October 2022 and select the winners in each category of the Prize from all the Nominated companies.

The Secretary's Office will provide the judges with a full dossier on all the entrants. At its first meeting, the panel of judges will appoint a chairperson and approve the competition rules and regulations. Decisions will be taken on a majority basis. The panel of judges' rulings are final. They will not be able to award prizes to companies that fail to meet the standards set in the rules and regulations.

ART. 9 DEADLINES

The opening date for entries is 30th June 2021 and the closing date is 31st July 2022 at midnight. All the information for the judges about the products made by the companies in question must reach the Secretary's Office by and no later than 05th August 2022.

ART. 10 RESPONSIBILITIES OF THE ENTRANTS

After entering the prize, every company selected agrees to abide by the competition rules and regulations in full and guarantees that:

- the products they have entered correspond to the requirements set down in article 5
- they are the manufacturers of the products in question
- the products in question do not impinge upon the rights of any third parties in any way whatsoever and are lawful in every respect.

ART. 11 PRIZE-GIVING CEREMONY

In the week after the panel of judges deliberates, the winning companies will be officially informed of their success by the Secretary's Office for the Prize. All the winners and nominees will be invited to take part in the prize-giving ceremony that will take place at Grimaldi Forum in Monaco on 25th November 2022. Participants are entitled to use images of the prizes they receive for promotional purposes, provided they make due reference to MDO.MONTECARLO PRIZE 2022.

ART. 12 SECRETARIAT

A dedicated Secretariat has been set up for the prize at the headquarters of SAM MDO at 31, Avenue Princesse Grace - 98000 Monaco, tel. +377 92165154,
E-mail: mdomontecarloprize@groupep.mc – Website: www.mdomontecarloprize.com